

Making Sense of Your Dollars Financial Wellness Series!

The Business Backer

October 6, 13, 20, and 27, 2015

Results

- 25% decrease in financial stress levels among staff
- 28% increase in ability to manage credit card spending
- 30% increase in ability to create and follow a spending plan
- 36% improvement in overall financial fitness scores
- 54% increase in the number of staff utilizing a spending plan
- 86% of participants began or maintained an emergency fund during the program
- 91% of participants are saving more money
- 100% increase in the number of staff who have calculated their personal balance sheet

	Facilitator provided content that made me more aware of my personal financial behaviors	Facilitator's presentation skills were engaging	Inspired me to determine how my household can save more, decrease debt, or increase our net worth	Overall, this presentation met my expectations
Strongly Agree	73%	91%	77%	73%
Agree	27%	9%	13%	23%

- 95% of respondents inquired about at least one additional GTB product or service

Describe how participating in this workshop benefited you (actual quotes from attendees).

- This workshop gave me the necessary tools to begin to prepare for my financial success. It also gave me the confidence to believe that I can succeed.
- This workshop allowed me to think about money and finances in a whole new way.
- It helped me take a look at where I'm at in my financial life and create a path to get better.
- Made me realize a lot more about my finances and spending. Loved it – thank You!
- I think it has allowed me to analyze my finances and pay attention to the holes that have been leaking money. Very beneficial! I like the presentation and presenter.
- This program has shown me what my potential is.
- Incorporated small habits that are helping me save more money and manage my spending.
- At the same time this class started, my net income increased since August. Having that increase and taking the class in the same time frame really helped me learn more about budgeting and managing my own finances...paying down debts.
- This was great for me, using a simplistic approach for a person who is newer to properly managing their finances – Thank You!
- Made me evaluate my spending and put it in writing; made me more aware and ready to make changes.
- I've learned to recognize some bad behaviors so I can correct them going forward.

What suggestions do you have to make this workshop more impactful?

- More time on investing, more discussion on 401K, talk more about student loans